

**2.-Proyecto 2019: WATERFRONTS EXHIBITION/PLACEMAKING WEEK EUROPE/LA MARINA DE VALENCIA.** Diseño del montaje expositivo perteneciente al evento WATERFRONTS. Montaje y estructuración de la producción fotográfica dividida por 6 ciudades ( Capetown/Ciudad del Cabo-Paris-Grandville Island/Vancouver-Oporto-Estocolmo-Venecia) Investigación exhaustiva en relación al diseño adecuado a cada intervención urbanística, como son los frentes de agua o Waterfronts.

**Lugar:** LA MARINA DE VALENCIA.

[https://www.lamarinadevalencia.com/mreal/web\\_php/index.php](https://www.lamarinadevalencia.com/mreal/web_php/index.php)

[https://www.lamarinadevalencia.com/mreal/uploaded/Plan\\_strategico\\_2022/planestrategicolmdv2022.pdf](https://www.lamarinadevalencia.com/mreal/uploaded/Plan_strategico_2022/planestrategicolmdv2022.pdf)

La Marina ya se ha consolidado como prestigiosa sede de eventos deportivos, náuticos, culturales y sociales. Y ahora el Tinglado 2 se convierte en la plaza marítima de València, uno de los diferentes enclaves de la Marina.

**Entidad financiadora:** LA MARINA DE VALENCIA; CONSORCIO DE VALENCIA 2007: Patrocinadores. Cuantía: 1452€. Investigador principal FRED KENT. Producción artística y diseño expositivo de la exposición perteneciente al evento inaugurado con fecha 12/06/2019. La exposición “The Social Life of Great Waterfronts”, comisariada por Fred Kent y Kathy Madden, dos de los urbanistas más influyentes del mundo y co-fundadores de la organización “Project for Public Space”, se inauguró dentro de la programación del festival Placemaking Week Europe 2019, celebrado en LA MARINA DE VALENCIA (12/06/2019- 15/09/2019).

Impacto: [https://placemakingweekeurope.sched.com/list/descriptions/;](https://placemakingweekeurope.sched.com/list/descriptions/)

[https://placemaking-europe.eu/wp-content/uploads/listing-uploads/file-upload/2020/01/Placemaking-Week-Europe-2019-Report\\_.pdf;](https://placemaking-europe.eu/wp-content/uploads/listing-uploads/file-upload/2020/01/Placemaking-Week-Europe-2019-Report_.pdf) [https://thecityateyelevel.com/event/placemaking-week-europe-valencia-espana/;](https://thecityateyelevel.com/event/placemaking-week-europe-valencia-espana/)

[https://lamarinadevalencia.com/mreal/web\\_php/index.php?contenido=noticia\\_desc&id=271;](https://lamarinadevalencia.com/mreal/web_php/index.php?contenido=noticia_desc&id=271;)

[https://lamarinadevalencia.com/news/48/266/whats-going-on-in-the-marina-de-valencia.html;](https://lamarinadevalencia.com/news/48/266/whats-going-on-in-the-marina-de-valencia.html)

[https://lamarinadevalencia.com/news/48/264/fkent-we-need-a-bench-on-every-corner.html;](https://lamarinadevalencia.com/news/48/264/fkent-we-need-a-bench-on-every-corner.html)

[https://popupcity.net/observations/placemaking-week-europe-2019-a-recap/;](https://popupcity.net/observations/placemaking-week-europe-2019-a-recap/) [https://urbact.eu/placemaking-week-europe-2019/;](https://urbact.eu/placemaking-week-europe-2019/)

[https://jpi-urbaneurope.eu/event-calendar/placemaking-week-europe-2019/;](https://jpi-urbaneurope.eu/event-calendar/placemaking-week-europe-2019/)

[https://labgov.city/event/placemaking-week-europe-2019/;](https://labgov.city/event/placemaking-week-europe-2019/)

## DISEÑO DEL PROYECTO EXPOSITIVO



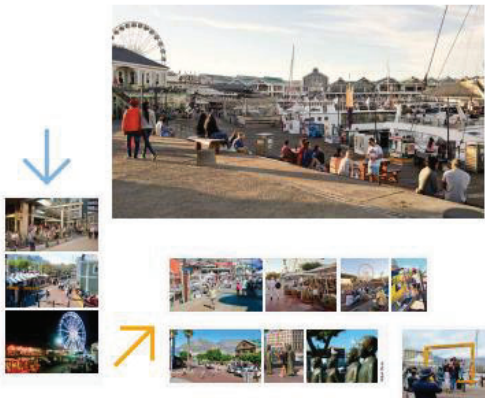


**WHAT MAKES A PLACE GREAT?**  
¿QUÉ HACE DE UN LUGAR UN BUEN LUGAR?



One of the best things about water is the look and feel of it. It's an eight to ten year horizon people and then they're away from it.

There are two main reasons that explain the opportunity to regenerate the water front: greater access to the water and larger investments in public space.



**CAPETOWN**  
**CIUDAD DEL CABO**

What attracts people, it would appear, is other people  
Parece que, lo que atrae a la gente, es la gente

Capetown is a city that is constantly evolving and growing. It is a city that is attracting more and more people from all over the world. This is because of the city's unique location, its beautiful scenery, and its vibrant culture.





# GRANVILLE ISLAND VANCOUVER



**The Market is the Anchor of the Place**  
 El mercado es el ancla de la plaza







# PORTO OPORTO

A Human Scale City:  
How to preserve it  
Ciudad a escala humana: cómo conservarla



Porto is a special case of a city that has managed to preserve its urban fabric and way of life. The importance of the river and the port in the city's history is a key factor in its success. The city's urban fabric is a mix of old and new, and its way of life is a blend of tradition and modernity. The city's success is a result of its ability to adapt to change while preserving its identity.



Accessibility



Public and social



# STOCKHOLM ESTOCOLM

How to connect  
the Center to the water  
Cómo conectar el Centro al agua



Stockholm is a unique city, built on islands and connected by bridges. The city's location is a key factor in its success. The city's urban fabric is a mix of old and new, and its way of life is a blend of tradition and modernity. The city's success is a result of its ability to adapt to change while preserving its identity.





The other Venice & Tourism  
La otra Venecia y el turismo



Il turismo è un settore economico importante per la città di Venezia, ma è anche una delle principali cause del degrado del patrimonio storico e artistico. Per questo, il Comune di Venezia ha adottato una serie di misure per limitare l'impatto del turismo e proteggere la città e il suo patrimonio.

